

Frequently Asked Questions

EXPANDING ELLISON'S Excellence



Who developed the “Expanding Ellison’s Excellence” campaign and why?

The Ellison School Board of Trustees developed the “Expanding Ellison’s Excellence” campaign. The Board, comprised of active parents and community members, recognized a strong need to expand the school’s facilities to better meet the educational needs of our current and future students.

Who are the members of your Board of Trustees?

The Ellison School Board of Trustees includes: James Hammerstedt (President), Deborah Matusow, (Vice President), Piera Gravenor (Secretary), Steven LaPorta (Treasurer), Rommi Antonucci, Lorian Arena, Kathryn A. Ashton-Alcox, Ronda Berman, Dan Falasca, Marie Iannette, Angel Kelly, Ellen Sager, Debra Scrivani, and Neil Zachs.

What is the financial goal of the “Expanding Ellison’s Excellence” campaign?

The campaign goal is to raise \$1 million to expand and renovate our current facility on Spring Road in Vineland, NJ.

Who will be asked to support the capital campaign?

All members of the Ellison family, including the Board of Trustees, faculty and staff, alumni, parents, and friends are being asked to support the campaign – and the vision for the future of our school. Businesses, corporations and foundations will also be asked for their support.

How much should I pledge to the campaign?

Only you can decide how much to give to the “Expanding Ellison’s Excellence” campaign. Your pledge should be determined by your ability to give and your belief in the mission of our school.

May I apply my gift toward a particular element/area of the campaign?

Yes. In fact, you can be part of the ongoing legacy of The Ellison School by choosing from the campaign’s opportunities to apply your gift toward the creation of a specific classroom, office or common area of the school. Your name, family name or business will be prominently displayed in the area your gift helps fund as a reminder of your generosity.

How long do I have to fulfill my pledge?

Your pledge is important to us, so we will be as accommodating as possible. As a general rule, pledges of \$5,000 or more can be paid over a five-year period.

Will I be notified when the payments on my pledge are due?

Yes, reminders will be sent to you based on the payment schedule established when making your pledge.

Will my gift be tax deductible?

Yes, all gifts to the “Expanding Ellison’s Excellence” campaign are tax deductible.

Who can I call for more information on The Ellison School and the “Expanding Ellison’s Excellence” campaign?

For more information please call Mary Jane Kinkade, Director of Marketing & Development at (856) 691-1734.



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